
MODERN AMERICAN ADVISOR

PARTNER WITH US · COMMERCIAL BRIEFING

VOLUME NINE · BUILD TO A BILLION

Build To A Billion

*Growth, scale, succession and enterprise value for
ambitious advisory firms.*

ModernAmericanAdvisor.com

A LUXURY EDITORIAL PLATFORM FOR THE U.S. ADVISORY MARKET

MAA / PARTNERSHIP SUITE

OPENING STATEMENT

Modern American Advisor's flagship platform for advisory firms thinking seriously about scale.

Build To A Billion speaks to founders, CEOs, managing partners and leadership teams who are no longer thinking only like practitioners. They are thinking like business owners.

That makes it one of the most commercially powerful environments within MAA — a route into conversations around growth, acquisition, operational maturity, leadership, talent, technology, succession and long-term firm value.

ONE

Why Growth-Minded RIAs Matter

Firms that are scaling, investing, hiring and planning succession are the most commercially valuable audience inside the advisor market. They make decisions about platforms, custody, technology, capital, recruitment and consulting at a scale that materially moves provider revenue.

TWO

Editorial Territory

- Scaling from practice to enterprise
- Organic growth, M&A; and succession
- Enterprise value and capital strategy
- Leadership, talent and recruitment
- Technology and operations
- Client segmentation and exit strategy

THREE

Partnership Options

- Section sponsorship
- Growth leadership series
- Founder interviews and expert columns
- Podcast integration with Derrick Kinney
- Video interviews and research reports
- Webinars and private dinners
- Magazine features and special reports

FOUR

Best For

- Acquirers and custodians
- Platforms and lenders
- RIA aggregators
- Technology providers
- Recruitment firms and practice management consultants
- Valuation firms, asset managers and professional services firms

“ A category-defining environment for firms whose growth ambitions match their clients'. ”

INDICATIVE PARTNERSHIP OPTIONS

Pricing Framework

All figures below are indicative and intended as a guide. Final partnership pricing is shaped by campaign scope, audience targeting, exclusivity and editorial integration. Bespoke proposals available on request.

Premium category partnerships	\$54,500 – \$98,750+
Strategic sponsor options	\$18,000 – \$30,000

Sponsored editorial	\$4,500 – \$7,500
Report sponsorship	\$40,000 – \$70,000
Annual category ownership	By proposal

NEXT STEP

Discuss Build To A Billion Sponsorship · Own The Growth Conversation
· Sponsor A Growth Series

partner@modernamericanadvisor.com · Book a partnership call via ModernAmericanAdvisor.com/partner-with-us