
MODERN AMERICAN ADVISOR

PARTNER WITH US · COMMERCIAL BRIEFING

VOLUME SEVEN · MAGAZINE

Magazine And Print Presence

*Premium print, digital magazine and luxury editorial
presence.*

ModernAmericanAdvisor.com

A LUXURY EDITORIAL PLATFORM FOR THE U.S. ADVISORY MARKET

MAA / PARTNERSHIP SUITE

OPENING STATEMENT

In a market dominated by digital noise, premium print has regained strategic value.

A beautifully designed magazine carries a sense of permanence and authority that a passing digital impression cannot replicate. For financial services brands seeking credibility, status and visual impact, Modern American Advisor Magazine provides a refined environment in which to appear.

The magazine is not designed as a conventional trade title. It is a premium editorial product for a sophisticated advisory audience, combining long-form content, strong design, thematic issues and commercial relevance.

25k

AUDITED PRINT CIRCULATION

12

THEMATIC ISSUES PER YEAR

Premium

EDITORIAL DESIGN

Long

SHELF LIFE

ONE

Why Print Still Matters

- Prestige, permanence and authority
- High-quality design and premium context
- Issue alignment with planned themes
- Event distribution and senior reach
- Long shelf life inside advisory offices

TWO

Advertising Options

- Full-page advertising
- Double-page spreads
- Sponsored editorial essays

- Cover features
- Digital magazine advertising
- Special reports, bookazines and supplements
- Thematic issue sponsorship

THREE

Best Use Cases

- Brand campaigns with a premium environment requirement
- Product launches and special reports
- Event visibility and thought leadership
- WealthTech and AI supplement
- Women in Finance issue
- Build to a Billion issue
- Future Proof distribution

“ Print, used well, is the most credible visual statement a financial brand can make. ”

INDICATIVE PARTNERSHIP OPTIONS

Pricing Framework

All figures below are indicative and intended as a guide. Final partnership pricing is shaped by campaign scope, audience targeting, exclusivity and editorial integration. Bespoke proposals available on request.

Full page print	From \$8,500
Double-page spread	From \$14,500
Luxury cover feature	From \$10,250
Special issue sponsorship	By proposal
Supplement or bookazine sponsorship	By proposal

NEXT STEP

Discuss Magazine Advertising · Sponsor A Thematic Issue · Explore
Print And Digital Magazine Packages

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