

Modern American Advisor

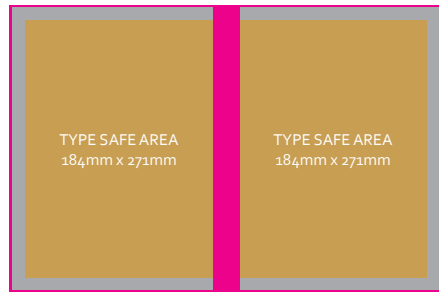
EMPOWERING. ELEVATING. EXCELLING.



PRINT & DIGITAL SPEC 2026

www.ModernAmericanAdvisor.com

Print advert specifications



COVER WRAP

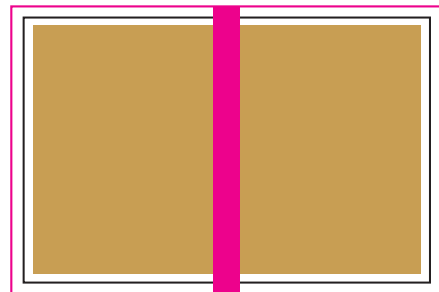
Width - 420mm Height - 297mm

Type safe area -

184mm x 271mm

Apply Bleed of 3mm

Please note: No copy to run directly through the middle of DPS due to the spine



DOUBLE A4 PAGE ADVERT

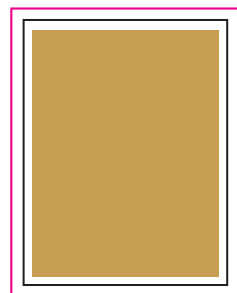
Width - 420mm Height - 297mm

Type safe area -

390mm x 267mm

Apply Bleed of 3mm

Please note: No copy to run directly through the middle of DPS due to the spine

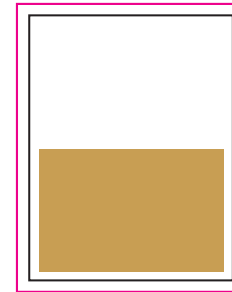


A4 - FULL PAGE ADVERT

Width - 210mm

Height - 297mm

Apply Bleed of 3mm

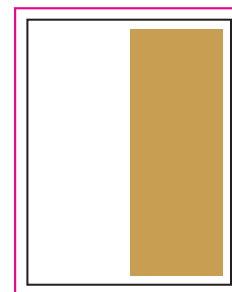


A4 HORIZONTAL HALF PAGE ADVERT

Width - 210mm

Height - 148.5mm

Apply Bleed of 3mm

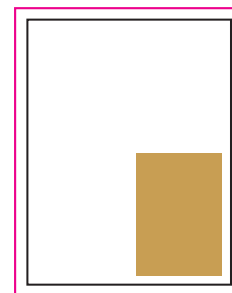


A4 VERTICAL HALF PAGE ADVERT

Width - 105mm

Height - 297mm

Apply Bleed of 3mm



A4 QUARTER PAGE ADVERT

Width - 105mm

Height - 148.5mm

Apply Bleed of 3mm

Digital advert specifications



LEADERBOARD

Width - 728 pixels | Height - 90 pixels | 72 DPI

MPU

Width - 300 pixels | Height - 250 pixels | 72 DPI

HALF PAGE

Width - 300 pixels | Height - 600 pixels | 72 DPI

BILLBOARD

Width - 970 pixels | Height - 250 pixels | 72 DPI

MOBILE LEADERBOARD

Width - 320 pixels | Height - 50 pixels | 72 DPI