
MODERN AMERICAN ADVISOR

PARTNER WITH US · COMMERCIAL BRIEFING

VOLUME EIGHT · WOMEN IN FINANCE

Women In Finance

Leadership, influence, progression and the future of advice.

ModernAmericanAdvisor.com

A LUXURY EDITORIAL PLATFORM FOR THE U.S. ADVISORY MARKET

MAA / PARTNERSHIP SUITE

OPENING STATEMENT

A serious leadership platform, not a token sponsorship.

Women In Finance is one of the most important editorial and commercial platforms within Modern American Advisor. It has been created to support leadership, confidence, progression, visibility and influence across the financial advice and wealth management profession.

For partners, the opportunity is not simply to associate with a diversity theme. It is to support a serious industry conversation around talent, leadership, culture, client trust, representation and the future of advice.

ONE

Why Women In Finance Matters

The strategic importance of female leadership, talent development and progression in financial services is now beyond debate. The platforms that take it seriously will earn the trust of the next generation of advisor leaders, clients and talent.

TWO

Caroline Holt Leadership

Caroline Holt leads Women in Finance for Modern American Advisor. Her work brings together leadership programmes, research, private dinners, scholarship initiatives and the editorial coverage that supports the next generation of female leaders in advice and wealth.

THREE

Platform Components

- Dedicated editorial hub
- Leadership interviews and expert articles
- Research and surveys
- Webinars and programme promotion

- Scholarship support and private dinners
- Roundtables and employer brand campaigns
- Newsletter promotion, magazine features and LinkedIn amplification

FOUR

Partnership Options

- Section sponsorship
- Leadership series sponsorship
- Research sponsorship and webinar sponsorship
- Private dinner sponsorship
- Programme support and scholarship partner
- Employer brand partner

FIVE

Commercial Outcomes

- Credible alignment with leadership conversations
- Access to a senior female advisor audience
- Talent and employer brand relevance
- Thought leadership and research-led authority
- Community association and senior relationship development

“ A platform that builds reputation, recruits talent and earns long-term goodwill. ”

NEXT STEP

Discuss Women In Finance Partnership · Sponsor A Leadership Series · Support The Programme

partner@modernamericanadvisor.com · Book a partnership call via ModernAmericanAdvisor.com/partner-with-us