
MODERN AMERICAN ADVISOR

PARTNER WITH US · COMMERCIAL BRIEFING

VOLUME ELEVEN · SPECIAL FEATURES

Special Features & Supplements

Own the conversation around the industry's defining themes.

ModernAmericanAdvisor.com

A LUXURY EDITORIAL PLATFORM FOR THE U.S. ADVISORY MARKET

MAA / PARTNERSHIP SUITE

OPENING STATEMENT

Coordinated editorial moments built around the subjects the market is already paying attention to.

Modern American Advisor special features and supplements give partners the opportunity to align with the defining themes shaping the advisory profession: AI adoption, WealthTech, growth, succession, women in finance, retirement, longevity, client experience, M&A, private wealth and the future advisory firm.

A special feature creates a larger stage. It allows a brand to help frame an important industry conversation, support practical education and remain visible across print, digital, email, social, webinar and event channels.

32k+

SENIOR DECISION-MAKERS

15k+

RIA & WEALTH FIRMS

9

PLANNED SPECIAL FEATURES

AI

FLAGSHIP SPECIAL REPORT

ONE

Why Special Features Work

- Thematic relevance and timely industry attention
- Stronger campaign narrative and premium editorial context
- Print and digital distribution with multi-channel amplification
- Longer shelf life and sponsorship authority

TWO

Current And Planned Opportunities

- WealthTech and AI Special Report
- Future Proof coverage
- Women in Finance issue
- Build to a Billion issue

- Retirement and Longevity issue
- M&A; and Succession issue
- Client Experience issue
- Advisor of the Year
- Private Wealth and Lifestyle issue

THREE

The AI Adoption Project And Special Report

Artificial intelligence has become one of the defining conversations in wealth management. Advisory firms are being presented with new platforms, new capabilities and new claims every week, but many remain uncertain about where AI genuinely adds value, how to implement it and which providers they can trust.

The AI Adoption Project is designed to help credible WealthTech and AI firms influence that conversation through awareness, editorial credibility, peer-led validation, research, live discussion and long-term special report visibility.

- Reach across 32,000+ senior decision-makers and influencers
- Coverage of 15,000+ RIA and wealth-management firms
- Strategic, technology, operations, compliance and growth leaders
- Founder interview, client success story and product spotlight
- AI adoption research and WealthTech Leaders Webinar
- WealthTech and AI Special Report distribution

“ A flagship special report for the firms shaping how advice is delivered next. ”

FOUR

Partnership Options

- Gold Partner
- Platinum Founding Partner
- Special report sponsor
- Supplement sponsor
- Webinar sponsor

- Research partner
- Content series sponsor
- Print and digital sponsor
- Future Proof campaign partner

INDICATIVE PARTNERSHIP OPTIONS

Pricing Framework

All figures below are indicative and intended as a guide. Final partnership pricing is shaped by campaign scope, audience targeting, exclusivity and editorial integration. Bespoke proposals available on request.

Gold Partner	From \$10,000
Platinum Founding Partner	From \$15,000
Premium special report sponsorship	By proposal
Full supplement sponsorship	By proposal
Integrated special feature campaign	By proposal

NEXT STEP

Discuss Special Feature Sponsorship · Sponsor The AI Special Report · Build A Thematic Campaign

partner@modernamericanadvisor.com · Book a partnership call via ModernAmericanAdvisor.com/partner-with-us